

Millennium Marketing "Consultancy with Results"

John Diethelm

215 North Lucia Avenue, Unit A

Redondo Beach, CA 90277

Tel 310 944 9248 Fax 310 944 9590

Email : john@ebrochuresolutions.com

Overview

Millennium Marketing provides a unique personal service to develop and implement marketing plans using traditional and new digital marketing media. As a specialist in consultancy for Manufacturers we provide a wide range of services for your complete marketing programs whilst achieving consistency and results through one vendor.

Marketing Consultancy

- **Industry and Company overviews**
- **Distribution Channels and Sales strategies.**
- **Marketing collateral: Direct Mail, Sales staff, Print Advertising, eMarketing, CRM, Brochure design and production, prospecting and lead generation, Trade shows & Booth design, Building signage.**
- **Customer acquisition strategy and costs.**
- **Program tracking and return on investment analysis.**
- **Web site marketing: increasing traffic, email marketing and conversion to sale strategies.**
- **Shortening the sales cycle.**

Partner Services

- **K&M Digital Photo www.kmdigitalphoto.com : Advanced Digital Photographic services.**
- **M&M Printing : Full range of printing and design services for all types of brochure and stationery.**
- **eCreativeworks www.ecreativeworks.com : Web design, Search Engine Optimization and hosting.**
- **McCartney Multimedia www.mccartney.com : Data depository, email communication tools, eMarketing**
- **Schuchman Design www.schuchman.com : 3D modeling, Illustration and graphic design**
- **Thomas Industrial Network www.thomasnet.com : Internet, eCommerce, Print, CD Rom, DVD, CAD drawings for Manufacturing Industry, Digital catalog and Content management.**

Selected Clients

Thermostatic Industries (Textiles) Sonny Lathrop, President, www.thermostatic.com

Colortone (Promotional Products) Kim Williams, President, www.colortonegrafx.com

Bolt Products (Fasteners) Gary Cornel, Vice President, www.boltproducts.com

Monico Alloys (Scrap Metal) Bruce Botansky, Vice President, www.monicoalloys.com

SVF Flow Control (Ball Valves) Wayne Ulanski, Vice President, www.svf.net

More References available on request.
Hourly Rates from \$125/hour plus travel expenses.
Project Quotes upon request.